



FOUNDATION AGAINST DEPRESSION

## **Dr Murali Doraiswamy appointed to the Board of Trustees of The Live Love Laugh Foundation (TLLLF)**

**Bangalore, 15 March 2018:** Duke University's Dr. P. Murali Doraiswamy, M.D., an internationally recognized expert in brain-mental health and a Member of the World Economic Forum's Global Future Council on Neurotechnologies Brain Sciences, has joined the board of trustees of [The Live Love Laugh Foundation](#) (TLLLF).

TLLLF was set up in 2015 as a Charitable Trust to champion the cause of mental health in India, with a focus on depression, stress and anxiety. The main aim of TLLLF is to reduce stigma and create awareness around mental health.

According to WHO, an estimated 300 million people are affected by depression globally, and depression and anxiety disorders cost the global economy US\$1 trillion each year.

Welcoming Dr Doraiswamy to the board, **Deepika Padukone, TLLLF Founder**, said, "The spread of mental illness is one of the toughest challenges confronting the world today. Finding long-term solutions to tackle this issue requires the best minds and stakeholder groups to collaborate effectively.

As we scale TLLLF's programmes, I am delighted that Dr Doraiswamy, with his many years of varied global experience, has agreed to join us. I believe his expertise will help amplify the impact of our work and project international attention to our mission to inspire a change in the narrative around mental health."

"I have been following TLLLF's work for some months now. Their approach has yielded impressive results in a fairly short period of time since the organization was founded in 2015. As a member of the TLLLF board, I would like to carry the TLLLF message across borders and further international stakeholder engagement," said **Dr Murali Doraiswamy**.

**Anna Chandy, Chairperson of the Board of Trustees, TLLLF**, said, "Dr Doraiswamy's work is admired globally and I am glad he has agreed to offer his time and expertise to TLLLF. Having an academic with his credentials on the board is important for our work to garner the required attention, funding and support for the millions who need help. I look forward to working with him as we scale our activities."

### Brief bio - Dr Murali Doraiswamy:

Dr Murali Doraiswamy is a professor and doctor at Duke University Health System (USA) and one of the world's leading clinical experts in the area of brain and mental health. He is also a member of the Duke Institute for Brain Sciences and directs a renowned clinical trials unit that has been involved in development of many of the therapies used widely today in mental



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health. Murali has received numerous awards for his work including a Fellowship by distinction from the Royal College of Physicians and a special US Congressional recognition for services to the community. He has been an advisor to leading government agencies, businesses and advocacy groups, and serves as the Co-chair of the World Economic Forum's Global Future Council on Neurotechnologies and Brain Sciences.

**Background:**

[The Live Love Laugh Foundation](#) (TLLLF) was set up in 2015 as a Charitable Trust to champion the cause of mental health in India, with a focus on depression, stress and anxiety. The main aim of TLLLF is to reduce stigma and create awareness around mental health.

Since inception TLLLF has undertaken landmark initiatives such as the launch of #DobaraPoocho - India's first award-winning public awareness campaign on mental health, and several on-ground activities such as mental health awareness programs for school students and teachers which has already reached approximately 65,000 students and 10,000 teachers around India; a sensitization program on mental health for doctors that has covered 2500 physicians; and a rural mental health programme in Davangere district in Karnataka providing free psychiatric treatment for approximately 800 individuals. In addition, TLLLF undertakes awareness programmes through engagement on social media and outreach via print, TV, radio and digital media outlets.

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